

**2004 Governor's Award for Entrepreneurial Development
Business Plan Competition
Winners**

Undergrad Technology

Quick Response

Harding University

Faculty Advisor: Mike Emerson

Students: Carolyn Fassett, Chris Fassett, Nathan Bronneman, Robin Pledge

Quick Response is an emergency response program that assists cities and first responders with information about important building construction features, nearest fire hydrants, optimal routes to emergency sites, and other emergency related information.



Undergrad Third Place

I Do! I Do! Event Productions

University of Arkansas

Faculty Advisor: Susan Bristow and Renee Clay

Student: Ashley Sutton

I Do! I Do! Event Productions is a wedding library and referral service that will offer vendors an effective and low cost means of marketing. The company also offers wedding planning services.



Undergrad Second Place

PetStar

Harding University

Faculty Advisor: Allen Frazier

Students: Aaron Mitchell, Levi Ross, Chad Burchfield, Mariana Figueroa

The PetStar business plan outlines a way to market and distribute an innovative way to track lost or stolen animals, through an implantable chip which is tracked by a global positioning system. PetStar also provides a 24-hour registration and recovery service for the lifetime of the animal.



Undergrad First Place

Nature's Beef

John Brown University

Faculty Advisor: Delia Haak

Students: Sarah Chess, Daniela Bucaro, Matt Tice, Seth Malley

The Nature's Beef business plan outlines an organic beef production company based in Northwest Arkansas.



Graduate Technology Award

Moducell

University of Arkansas

Faculty Advisor: Carol Reeves

Students: Martin Simoncic, Scott Hall, Eric Mallard, Keith Martin, James Moneyhun

The Moducell team outlines the commercialization of a technology to produce micro fuel cells that eliminate the need to recharge cell phones from electrical outlets.



Graduate Third Place

Distinctive Living

University of Arkansas

Faculty Advisor: Renee Clay

Students: Heather Sprandel, Matthew Stengel

The Distinctive Living plan outlines a retail and online shopping enterprise specializing in assistive devices, mobility products, and life enhancing goods for the elderly and special needs population.



Graduate Second Place

ZEPH Innovations

University of Arkansas

Faculty Advisor: Susan Bristow

Students: Mark Heiliger, Charles Webber

ZEPH Innovations develops new technologies for less-than lethal weapons, beginning with the N-Fuze, a new product for use by law enforcement and individuals.



Graduate First Place

Black Widow

University of Arkansas

Faculty Advisor: Carol Reeves

Students: Travis Ruff, Megan Crews, Levi Russ, John Rutledge

Black Widow is a business plan to introduce a new tool that solves common bolt stripping problems.

