



# **AWARD SPONSORS and WINNERS**

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## Business Plan Competition - Undergraduate Winners – 2005

First Place - \$20,000



### HU Buy

Harding University

Faculty Advisor: Allen Frazier, Assistant Professor & Mike Emerson, Associate Professor

Students: Jonathan Towell, Luke Dockery, Colby Blaisdell, and Peter Kirby

**HU Buy** is an auction based website built specifically for University students. **HU Buy** helps students while assisting local vendors develop an online market presence.

Second Place - \$10,000

Technology Winner - \$5,000



### Integrated Shipping Solutions

University of Arkansas Fort Smith

Faculty Advisor: Roger D. Roderick, Dean, College of Business

Students: K. Michael Pyle, Michael Pierce, and Brady Marston

**Integrated Shipping Solutions** has designed the eco-pallet. Made of recycled rubber and plastic, this innovative shipping platform is more durable, flexible and cheaper than standard plastic pallets. Although more costly than wood pallets, its durability can successfully meet the demands of any pallet user.

### Third Place - \$5,000



#### **River Valley Biodiesel Refinery**

Arkansas Tech University

Faculty Advisor: Loretta Cochran – Assistant Professor of Management

Students: Crystal Washington, Jeremy Aylett, Eric Yates, Richard Smart, and Megan Judy

**River Valley Biodiesel Refinery** is the first producer of biodiesel in the state of Arkansas. The mission of the Refinery is to produce a quality diesel fuel alternative for regional distribution that minimizes environmental damage from pollution and reduces dependence on foreign petroleum fuel sources.

### Business Plan Competition - Graduate Winners - 2005

#### First Place – \$20,000



#### **Earthgard, Inc.**

University of Arkansas

Faculty Advisor: Carol Reeves - Cupp Applied Professor of Entrepreneurship

Students: Jon Massey, Alicia Owens, Matt Carroll, and Jeff Denman

**Earthgard Incorporated** has developed the patented and scientifically proven R3F filter technology to meet urgent water and wastewater demands on small communities in the United States and the world.

**Second Place - \$10,000**  
**Technology Winner - \$5,000**



### **Bandgap Protectives**

**University of Arkansas**

Faculty Advisor: Carol Reeves - Cupp Applied Professor of Entrepreneurship

Students: Marie Josee Le Jour McDonagh, Kyle Stacey, and Max Bachman

**Bandgap Protectives** specializes in the manufacture and marketing of silicon crystalline nanoparticles featuring a patent pending UV ray-trapping technology. Suntrappers™ will revolutionize the way we protect ourselves from ultraviolet radiation.

**Third Place - \$5,000**



### **Trager Technologies**

**University of Arkansas**

Faculty Advisor: Carol Reeves – Cupp Applied Professor of Entrepreneurship

Students: Jonathan Thompson, Siddharth Kak, and Sarah Jones

**Trager Technologies** is a revolutionizing locomotive diesel exhaust design beginning with the patent-pending **Trager Turbo Screen**™.