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Special Thanks to:  
Arkansas State Chamber of Commerce  
Mountain Valley Water

Managed by  
ARKANSAS ECONOMIC ACCELERATION FOUNDATION  
An Affiliate of  
THE ARKANSAS CAPITAL CORPORATION GROUP

## Business Plan Competition - Undergraduate Winners – 2006

First Place - \$20,000



### Precision AgSense – Harding University

Faculty Advisor: Allen Frazier, Assistant Professor & Mike Emerson, Associate Professor

Students: Chris Cochran & Matthew Swindle

**Precision AgSense** is an agricultural crop support service developed around new and emerging technologies. Farmers will be empowered to cut costs, conserve chemicals, and treat their fields with a level of precision never before possible.

Second Place - \$10,000

AT&T Technology Winner - \$5,000



### Ag Solutions Corp. – John Brown University

Faculty Advisor: Dr. Delia Haak, Associate Professor

Students: Shawn Gatton, Meghan G. Kelly, Melody Masis, Marilyn Pérez & Laura Redmond

**AgSolutions Corporation's** goal is to help the state of Arkansas set the standard for recycling by using poultry litter as an alternate heating source. By converting poultry litter and corn into burnable pellets, **AgSolutions Corporation** will provide poultry growers with a more economical option for heating their poultry houses.

Third Place - \$5,000



### Sabor Latino – John Brown University

Faculty Advisor: Faculty Advisor: Dr. Delia Haak, Associate Professor

Students: Seth Hildbrant, Emily McGuire, Ellie Thoene, Claudia Salgado & Leidi Urbina

**Sabor Latino** is an innovative enterprise that will cater to the entertainment needs of the Hispanic population in Arkansas. A venture distinct to the state, the goal of **Sabor Latino** will be to become the largest supplier of Spanish movies, books, and music to be found in a single location in Arkansas.

### **Business Plan Competition - Graduate Winners - 2006**

First Place – \$20,000



### AgRobotics – University of Arkansas at Fayetteville

Faculty Advisor: Dr. Carol Reeves – Associate Professor

Students: Alin Dragos, Adi Masli & Jason McNabb

**Agrobotics** will produce innovative precision agriculture equipment, with the vision to increase crop yield while simplifying farming.

Second Place - \$10,000  
Acxiom Technology Winner - \$5,000



Amiiga, LLC. – University of Arkansas at Fayetteville

Faculty Advisor: Carol Reeves – Associate Professor  
Students: Tanya Fette, Leah Morton and Angelo Welihinda

**Amiiga, LLC** will be a software development and consulting company that will focus on enabling faster, easier access to information, with the use of databases. **Amiiga** will provide a software package that will optimize data querying and improve efficiency.

Third Place - \$5,000



Contür – University of Arkansas Fayetteville

Faculty Advisor: Carol Reeves – Associate Professor  
Students: Sarah Garton, Paul McDaniel & Paul Sproles

**Contür Company** will seek out specific categories with a void in creativity and introduce innovation. **Contür's** first product, the Safe 'n' Snug™ Changing Station will transform the experience of diaper changing in a way that is comfortable for babies and easy for caregivers.