

GRADUATE PLANS:

Protrom Medical



First Place

In Contention for Innovation Prize

Faculty Advisor: Carol Reeves

University of Arkansas

Students:

James "JD" Weathers

Kellen Frank

Luke Weiler

Michael Smith

Summary:

Protrom Medical will provide innovative medical systems to benefit human health. Their first product will be the P.A.C. system which is a temporary abdominal closure device.

MerchantEyes, LLC



Second Place

Faculty Advisor: Carol Reeves

University of Arkansas

Students:

April Seggebruch

Karen McSpadden

Kristin Huber

Stan Zylowski

Summary:

MerchantEyes, LLC proposes a digital solution to the current manual system of tracking and validating the \$2 billion spent annually on in-store retail merchandising activities.

MerchantEyes' proprietary web-based software solution will bring efficiency, accuracy, and transparency to the in-store merchandising process.

Track Life Systems



Third Place

In Contention for Innovation Prize

Faculty Advisor: Carol Reeves

University of Arkansas

Students:

Christopher Boschetti

Jeffrey Evans

Jennifer Liguori

Linh Ngo

Rahul Rajgarhia

Summary:

TrackLife Systems is developing a first-of-its-kind comprehensive component life prediction software program for fossil fuel power plants. Utilizing artificial neural networks technology and customer-supplied current and historical plant inspection data, our software, TrackLife, will provide power plant engineers information regarding accurate inspection intervals, energy-efficient operating parameters, materials properties data, remaining service life predictions, and the failure risks associated with operating the equipment.

TruSource Technologies, LLC



Innovation Prize

Faculty Advisor: Mildred Holley
University of Arkansas at Little Rock

Students:

Drew Jensen

Enkeleda Dervishi

Mitesh Patel

Summary:

TruSource Technologies, LLC has developed a patent-pending, anti-counterfeit sensor which it will market to pharmaceutical companies to protect their high-dollar, high-volume prescription drugs. These nano-composite sensors will generate additional revenues for pharmaceutical companies and protect their brand equity while protecting the health and safety of consumers.

UNDERGRADUATE PLANS:

Renaissance Clothing



First Place

Faculty Advisor: Michael J. Rubach

University of Central Arkansas

Student:

Chauncey Holloman

Summary:

Renaissance is an urban clothing line accepted into Macy's Department Store. The brand will be positive and inspiring outlook on hip-hop.

Enterra



Second Place

Faculty Advisors: Mandy Moore and Mike Kennelly
John Brown University

Students:

J. Marcus Naramore

John Williams

Maria Jose Valencia Merlos

Micah Williams

Yaribeth Pacheco

Summary:

Enterra will be a retail store in Fayetteville, AR that will specialize in environmentally friendly fashion, by offering products that are high quality, environmentally conscientious, and stylish. Enterra aims to achieve a monetary, environmental, and societal profit.

VitaTag



Third Place

Innovation Prize

Faculty Advisors: Allen Frazier and Michael Emerson

Harding University

Students:

Jeremiah Robison

Michael Inloes

Ryan Moody

Summary:

VitaTag will supply cost efficient products that will be a revolutionary means for tracking the health and progress of livestock. VitaTag's system will consist of a tag, scanner, and internet based software which work together to generate a livestock management tool for customers.